



SØREN M. HELMS

PROJECT MANAGEMENT, MARKETING AND COMMUNICATION

 [HTTPS://WWW.LINKEDIN.COM/IN/TECHNOTROUT/](https://www.linkedin.com/in/technotrout/) (Full CV)

ABOUT ME

I am a passionate professional with management skills, years of experience with high-level online marketing, an in-depth understanding of hospitality and healthy sense of diplomacy and discretion. Good communication is my vocation, and I take pride in utilizing this through analysis, structure and execution, whether it is for an online campaign, branding, education or organising an experience above or below the surface. I am well-spoken, well-travelled and believe in taking ownership for the task at hand. I consider myself curious and adaptable and have no problem taking initiative, charge or responsibility.

EDUCATION

GUE 2012

GUE Fundies

Richard Walker, Malapascua, Philippines

PADI 2008

PADI Open Water Scuba Instructor

Jesper Kjøller, Kingfish Dive & Travel

AARHUS UNIVERSITY 1991 - 1994

Bachelor, Information Science

Institut for Informations- og Medievidenskab

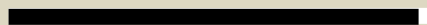
MILITARY SERVICE 1990 - 1991

Military Paramedic

Royal Danish Air force

WORK

PROJECT MANAGEMENT



MARKETING

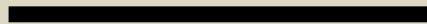


COMMUNICATION

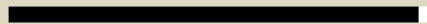


LANGUAGES

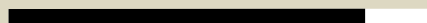
DANISH (NATIVE)



ENGLISH



SWEDISH



In private : Dedicated diver and underwater photographer. Single and no children.

CAREER

2019 -

DANISH EDITOR @ DYK, DK

Multi-role editor for the Scandinavian Dive Magazine - DYK. My role is to strengthen the marketing and editorial base for the net magazine and website.

2021 - 2022

HEALTHWORKER @ VACCINATION CENTER VØKS, Copenhagen - DK

Customer service for and vaccination of danish citizens and tourists during the Covid-19 pandemic.

2016 - 2017

TRAVEL AGENT @ YANEEDA TRAVEL, Copenhagen - DK

Responsibility for travel sales, administration content and correspondence.

2013 - 2015

GENERAL MANAGER @ OCEAN VIDA RESORT, Malapascua - PH

Responsibilities included all aspects of the resort and hospitality operations, such as administration, HR, bookings, communications, marketing, customer relations and quality control for the 20-room hotel, restaurant and bar.

2008 - 2012

PADI OWSI/MSDT @ VARIOUS - MZ, TH, ES, EG and DK

Worked as a dive instructor around the world for different dive centres, such as Tofo Divers in Mozambique, Kon-Tiki in Thailand, La Santa Divers, Lanzarote, Kingfish Dive & Travel, Denmark and Sinai Divers in Egypt.

2008 - 2008

PROJECT MANAGER @ WUNDERMAN, Copenhagen - DK

Project manager for Coca-Cola online projects in Scandinavia.

2006 - 2008

ONLINE ACCOUNT MANAGER @ ADTOMIC, Copenhagen - DK

Responsibility for all online projects and the online department staff. Responsibilities included administration, sales, concept development, budgeting, specifications, resource management and planning, production, test and delivery. Clients included Carlsberg Denmark, Carlsberg GSM, NOVO Nordisk and Moët Hennessy.

2004 - 2006

PROJECT MANAGER @ SHOCKWAVED / TBWA, Copenhagen - DK

Project management of client projects from idea to delivery, quality control, resource planning, to control of deadlines and budgets. Furthermore daily administrative responsibility for purchasing, HRM, Hosting and coordination. Clients included Sony PlayStation, EMI, Janssen-Cilag, Nivea and AROS.

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